



## **Conway Locally Grown Mission**

To foster the local food economy by connecting central Arkansas farmers and artisans with customers in Conway, Arkansas.

## **Conway Locally Grown Core Values and Beliefs**

- We believe that small, diverse, family-owned farms contribute to society's overall health.
- We believe that Conway citizens should have access to local, responsibly produced foods and artisanal products.
- We believe that it is important that farmers reestablish relationships with their customers and help them reconnect with their food supply.
- We believe that a community that respects its food sources is a community that is more connected to and caring of its environment.
- We believe that local, environmentally friendly food systems help provide economic and environmental stability by keeping local dollars in the local economy and decreasing dependence on and consumption of nonrenewable resources.
- We believe that agricultural practices should work with nature, not against it. Farming practices should rebuild topsoil and preserve fresh water.
- We believe in the humane treatment of livestock. Livestock should have access to fresh air, sunlight, and grass, with adequate space to move and interact with members of the herd or flock.
- We believe that farming practices should be transparent. Customers should know how the food they consume was produced.
- We believe that farmers should be able to earn a living wage and that local, responsibly produced food should be affordable.

## **Conway Locally Grown Farmers' Commitments**

- To adhere to Conway Locally Grown core values and beliefs.
- To farm within Arkansas.
- To allow representatives of Conway Locally Grown a scheduled visit to your farm once per calendar year.
- To produce all value-added products in proper licensed facilities when required by law.
- To list clearly all ingredients of value-added products in product descriptions.

Acceptance to the Conway Locally Grown Market is based on the needs of the market and the quality of the products. Applications will be reviewed by a committee of customers and producers. Preference will be given to those who farm without the use of synthetic chemicals.